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BENSON & HEDGES
JOHN HANFORD

FREE LONG DISTANCE CALLING
AND OTHER EXCITING OFFERS.
(See Inside)

Here's what being a
Club Benson & Hedges VIP
does for you!

Use your VIP Card for 10 FREE minutes of long
distance calling.

Your VIP Card also gives you discounts at these
participating retailers:

DR. MAX RECORDS

1210 South Thompson Avenue
Specializing in acid, veg, veggie
and jazz

\$1.00 off all new and used CDs

BON FACTORY

7218 South Cottage Grove
The Bon Factory is your diverse
urban specialty clothing store.
10% off all men's wear merchandise

TONY'S SPORTS

2911 North Sheridan Road
For the cooled in gear
and athletic

25% off all men's wear merchandise



BENSON & HEDGES

1 mg "tar," 13 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

This coupon entitles a Club Benson & Hedges VIP to
a 10% discount on one Club Benson & Hedges current advertisement of
the Cigar when available and purchased at The Cigar
Club when available and purchased at The Cigar Club.
Discount on one Club Benson & Hedges current advertisement of
The Cigar Club when available and purchased at The Cigar Club.

This coupon entitles a Club Benson & Hedges VIP to
a 10% discount on one Club Benson & Hedges current advertisement of
Gibby Blue when available and purchased at Gibby Blue.

This coupon entitles a Club Benson & Hedges VIP to
a 10% discount on one Club Benson & Hedges current advertisement of
Mark West when available and purchased at Mark West.

CHICAGO TRI-FOLD (5 FAB)

POS# 79082-A3

